



Families & Youth, Inc.

Evaluation Report, FY12-FY15

Organization

Description

The mission of Families and Youth, Inc. is to promote a safer and healthier community by focusing on families and children.

The Tobacco Prevention Program provides tobacco education, prevention, cessation, as well as coalition building among priority populations. Families and Youth, Inc. work with Spanish-speaking populations, people experiencing poverty, Lesbian, Gay, Bisexual, Transgender and Queer, Questioning, and Intersex (LGBTQI), and people living with disabilities with funding from TUPAC. Initiatives include:

- Screening, brief interventions, and motivational interviewing for people interested in tobacco cessation.
- Outreach education on secondhand smoke to members of priority populations (parents and local agencies).
- Community education on the consequences of tobacco.
- Interactive prevention & media literacy presentations.
- Training of peer-to-peer mentors for priority populations.



SUMMARY OF ACCOMPLISHMENTS

Families & Youth, Inc. (FYI) works to reduce tobacco use in priority populations by targeting those populations in the community with culturally appropriate strategies.

Accomplishments

- 1. Implemented public awareness campaigns designed to reach people living with disabilities, Spanish-speaking populations, Lesbian, Gay, Bisexual, Transgender, Queer or Questioning and Intersex (LGBTQI) and people experiencing poverty**
 - Hosted a total of 15 events and provided 21 facilitated trainings to representatives of target populations.
 - Conducted seven coalition trainings.
 - Recruited six community members representative of people living with disabilities, seven community members representative of Spanish-speaking populations and/or people experiencing poverty, and 16 members representative of the LGBTQI community to act as advisors/community experts.
- 2. Collaborated with the New Mexico State University Stonewall Coalition, Sexual Gender Diversity Center, and the Mayfield High School Gay-Straight Alliance to provide mentoring for LGBTQI students and community members**
 - Trained 21 peer advocates on tobacco-related health disparities in the LGBTQI community.
 - Trained pride members who provided information on tobacco at events reaching a total of 1,950 people.
 - Collaborated with the Wellness, Alcohol, and Violence Education (WAVE) program to host two health fairs in the student union.
- 3. Increased access to cessation services for people experiencing poverty and Spanish-speaking populations**
 - Provided 353 brief interventions to individuals from priority populations.
 - Trained 19 individuals on providing brief interventions to tobacco users.
 - Trained 23 individuals on a Quit Now cessation referral system.
 - Ensured computer and phone access at Community of Hope homeless shelter and group homes to increase access to QUIT NOW.
- 4. Educated and informed people experiencing poverty and Spanish-speaking people about the dangers of secondhand smoke**
 - Hosted one secondhand smoke (SHS) event for Spanish-speaking people, reaching approximately 150 people.
 - Hosted one SHS event for people experiencing poverty, reaching 175 people.

Lasting Impacts

- Events and trainings held by FYI and its coalition has strengthened and broadened the discussion on tobacco related health disparities, encouraging members of priority populations to quit tobacco and make their homes and cars smoke free.

FY15 HIGHLIGHTS

Initiative 1: Education and Awareness

FYI implemented public awareness campaigns designed to increase understanding about tobacco related health disparities among people living with disabilities, Spanish-speaking populations, and people who identify as LGBTQI.

How much did we do?

- Hosted one community event for people living with a disability, two community events for the LGBTQI community, and one community event for the Spanish-speaking population

How well did we do it?

- Reached a total of approximately 528 people by hosting community events.
- Provided and promoted QUIT NOW cessation services at all events.

Is anyone better off?

- Events empowered community members to talk about their struggles and has encouraged individuals from priority populations to quit tobacco.

Initiative 2: Providing and Promoting Cessation Services

FYI increased access to cessation services for people experiencing poverty and Spanish-speaking populations in Doña Ana County.

How much did we do?

- Provided brief interventions to members of priority populations.

How well did we do it?

- Conducted 239 total brief interventions, 89 of which were for Spanish-speaking people and 150 were for people currently experiencing poverty.

Is anyone better off?

- FYI has decreased barriers to accessing cessation services for people experiencing poverty and Spanish-speaking populations.

Initiative 3: Eliminating Nonsmokers' Exposure to Secondhand Smoke

FYI increased knowledge of the dangers of secondhand smoke in homes and cars among the Spanish-speaking population and people experiencing poverty

How much did we do?

- Hosted secondhand smoke awareness events for Spanish-speaking people and people experiencing poverty.

How well did we do it?

- Reached a total of 239 community members representative of the disparity population, exceeded the set goal.

Is anyone better off?

- Individuals who received a brief intervention also gained access to cessation services and learned valuable tactics to help them quit tobacco.